

From: Alcohol Licensing

Sent: 09 September 2026 16:53

To: Licensing

Subject: THE GREENHOUSE, 52 HIGH STREET, BRIDGNORTH, WV16 4DX

Good afternoon,

I relation to the Premises License Review 24/00092/LVDPD – THE GREENHOUSE, BRIDGNORTH, please see below:

West Mercia Police support the review application of THE GREENHOUSE, 52 HIGH STREET, BRIDGNORTH, WV16 4DX submitted by SHROPSHIRE Council Environmental Health Team.

Whilst police concerns alone would not currently justify a standalone review application, the premises continues to generate recurring demand for police. Here we have an opportunity to strengthen the Premises Licence to better promote the Prevention of Crime and Disorder Licensing Objective.

Police analysis identifies the premises as being within the current Top 25 demand-generating licensed premises within the force area. Demand associated with the venue has remained at a broadly consistent level over the last two years, with eight police-recorded offences linked to the premises during the last 12-month period.

Whilst this level of demand has not resulted in West Mercia Police seeking a review of the premises licence, it does demonstrate a consistent requirement for police intervention and attendance.

Should the Licensing Sub-Committee determine that additional conditions are appropriate as part of this review, West Mercia Police would invite consideration of the following measures to strengthen the promotion of the Prevention of Crime and Disorder Objective and to assist with the safe management of future events.

Proposed additional Conditions

- A written Duty of Care Policy shall be maintained by the premises detailing the measures to be taken in respect of persons who are refused entry to, or ejected from, the premises. The policy shall be made available for inspection by any authorised officer on request.
- The premises shall maintain a written Dispersal Policy designed to minimise nuisance and disorder associated with customers leaving the premises. A copy of the policy shall be provided to West Mercia Police and the Licensing Authority upon request.
- Incidents of crime and/or disorder occurring at or directly associated with the premises shall be recorded and reported to West Mercia Police as soon as

reasonably practicable. Such records shall be retained at the premises and made available for inspection by any authorised officer on request.

- The need for door staff shall be risk assessed by the designated premises supervisor and employed when the risk assessment deems it necessary. These risk assessments will be recorded and kept for a period of 12 months and made available to any authorised authority on request. In addition, SIA staff will be utilised when asked to do so by the police, local authority or any other relevant authority.

Where the risk assessment identifies that door staff are required, the risk assessment will also consider and, where appropriate, include provision for the following:

(a) The operation of a Challenge 25 policy at the point of entry, which shall be a condition of entry to the premises.

(b) Door staff to carry out checks and take reasonable steps to ensure that the premises is clear of persons under the age of 18 from the time door staff commence duty.

- SIA security will be in place for all music events which are open to the general public, be this on the door or by pre-booked ticket sales, from commencement of the event. The minimum ratio of SIA staff will be as follows:
2 per public entrance / exit + 1 per 100 attendees (1:100)

West Mercia Police considers that the above measures would assist in strengthening the management of future events, Promoting the Prevention of Crime and Disorder Licensing Objective, improving customer dispersal arrangements, and reducing the likelihood of incidents requiring police intervention.

Whilst recognising that the review has been brought primarily in relation to concerns regarding the public nuisance objective, police consider there is a clear opportunity to enhance the premises licence through proportionate and preventative measures which support the ongoing promotion of the licensing objectives.

Kind Regards

Sharon

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